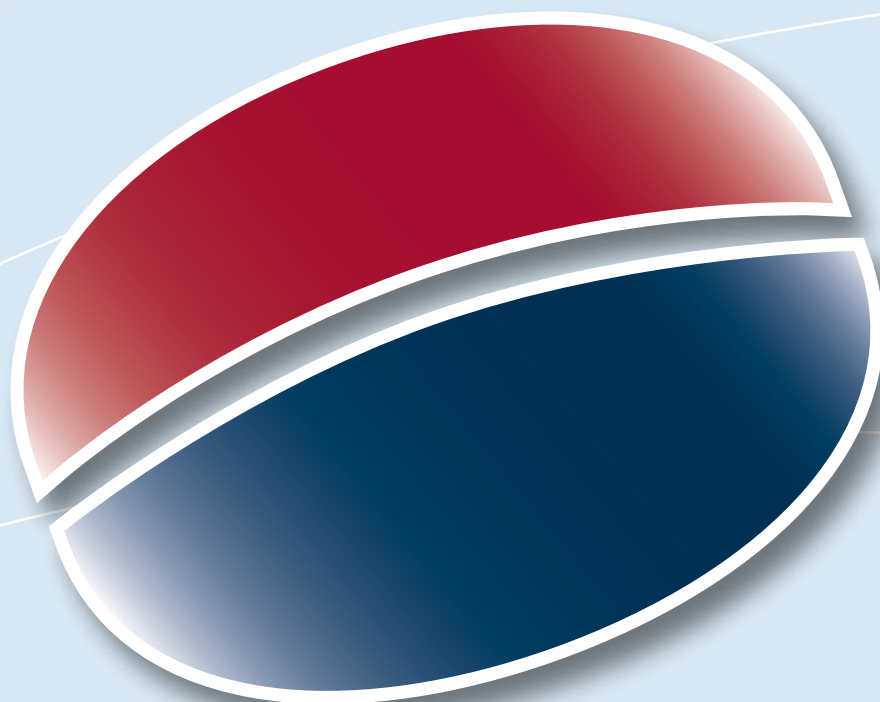




# 2017






## DIGITAL MEDIA Collection





Coming from a fifty years technical and production background, we design media for Digital Printing and we represent the bridge between the world's most qualified manufacturers and the most appreciated distributors in Europe and in the Mediterranean Sea.

The **Quality** and the **Marketing** behind our products are **Italian**. The **design process** takes place in **Italy**. Thus the products developed by **Guandong Italia** must comply with very specific requirements:

-  Full conformity to CE, RoHS, REACH, EN71 and Flame Retardant European regulations
-  **One Way Vision, Double Way Vision, Night & Day, NANO-Tack® technology, Textile, Magnets and Ferrous, Plastic multilayer and Intercast Banner** ranges to cover any kind of applications, even the most critical ones
-  New product lines to develop the market share of Digital Printing
-  Wide-range printability on Latex, Eco-Solvent and UV curable inks
-  **GreenLife**, as a fundamental policy in the research of new products, for the environmental sustainability

We conceive and test the new products in our Research & Development laboratory. We select raw materials from the finest manufacturers such as Renolit, NanYa, etc., cooperating also with coating companies in order to define precise technical specifications to produce our Digital Printing Media. These companies, mostly located in the Far East, employ the most advanced technologies and carry out innovative materials to satisfy the highest European quality standards. Our branch office in Shanghai accomplishes thorough QC checks to ensure that products meet the technical specifications we expressly issue for the **European Market**.

Guandong has the very ambition to become your trustworthy Partner:

- ✓ We sell only through a qualified distribution network
- ✓ We sell only products with our own, specific formulations
- ✓ We guarantee a constant quality as the production process is under strict control
- ✓ We put care into spreading our **BRAND** supporting our distribution partners

**The R&D Dept. of Guandong researches and implements** a wide range of media that can be digitally printed with Solvent, Eco-Solvent, Latex and UV curable inks on inkjet, sublimation, flatbed or screen printing equipment.

All these media are supplied ex-works from our stock in Milan or directly shipped from Asia to Europe (direct importation of containers) **through CIF or DDP conditions**.

Guandong Customer Service and Customer Care always keep at your full disposal.

Guandong Italia

## The Marketing Management

# Made for Europe



Guandong Italia srl



## WINDOW decoration

- DWV - Double Way Vision Image®
- OWV - One Way Vision Regular Patterns
- OWV - One Way Vision Special Designs
- GROUND FINISH - Sandblast & Frosted

PAGE  
**4**

## SPOT DÉCO In-Store Advertisement

- NANO-Tack® Technology
- CLING & Static for Window Sign - *Cling Tack*
- DOTTY & WALLY - *for Vertical Surface Sign*
- FLOOR GRAPHICS & MAGNETIC Walls
- IN-STORE Lighting

PAGE  
**5**

## PLASTIC COLLECTION

- MULTILAYER for Roll-up, Hanging Banner & Pop-Up Display
- POLYFLAT® Ultra Soft, Ultra Flat for Roll-Up & Display
- GREEN AREA - PP and full PET for Roll-Up & Display

PAGE  
**6**

## INTERCast BANNER

- INTERCAST Premium Banner
- MESH Coated
- FUSION Laminated Banner
- SPECIAL Designs & Color

PAGE  
**7**

## TEXTILE in motion

- COTTON & ART Canvas
- POLYESTER Canvas
- BACKLIT- for Light box FRAMES & Silicone Edges
- FLAG Polyester
- SPECIALITIES & TEXON

PAGE  
**8**

PAGE  
**9**

## MAGNETIC FERRO SHEET



- MAGNETIC ROLLS, SHEETS AND STRIPS - Brown and White (isotropic)
- PANEL & WALL set-up - Paint, Magnet & Ferro with adhesive
- FERRO FILM - for Printing and Overlapping
- MAGNET & FERRO SHEETS for LASER & LED Printing

PAGE  
**10**

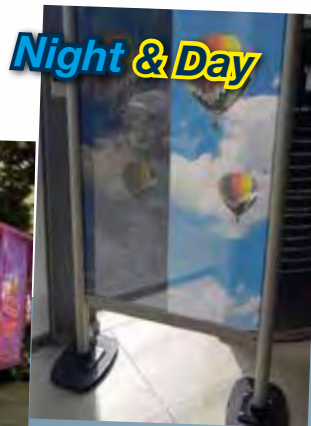
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**11**

# WINDOW decoration



Product	PVC LAYER Colour	Thickness (micron)	Product code/ series	Width (m)	Length (m)	Hole ø (mm) & Printable area	Release liner	Printability
<b>Double Way Vision</b>								
Double Way Vision	Screen Image		DW-SR					 <b>E L U</b>
	Line Image	<b>120</b>	DW-LN	<b>1,37</b>	50	- / 100%	Coated liner (140 gr)	
	Bubble Image		DW-BB					
<b>One Way Vision - Regular Patterns</b>								
Shot line OWV 2000	white/black	<b>140</b>	2000	<b>1,06 - 1,37</b>	50	1,60 / 60%	PE coated kraft paper (140 gr)	<b>E</b>
Basic UV OWV 6000	milk white/black	<b>180</b>	6000	<b>1,06 - 1,37 - 1,52</b>	30/50	1,60 / 60%	additional OPP liner (90+20 gr)	<b>E L U</b>
Fifty-Fifty Image OWV 7500	white/black	<b>160</b>	7500	<b>1,06 - 1,37 - 1,52</b>	50	1,50 / 50%	PE kraft paper (140 gr)	<b>E L</b>
<b>New!</b> Eighty - Twenty OWV 8020	white/black	<b>160</b>	8020	<b>1,37</b>	30	1,50 / 80%	additional liner	<b>E L U</b>
Longlife OWV 18660 (polymeric)	milk white/black	<b>180</b>	C-P137-50C-46	<b>1,37</b>	50	1,60 / 60%	additional OPP liner (90+20 gr)	<b>E L U</b>
<b>One Way Vision - Special Designs</b>								
<b>New!</b> Clear OWV 5500	clear transparent for INSIDE applications	<b>140</b>	C-5137-30C	<b>1,37</b>	30	1,50 / 70%	additional OPP liner (90+20 gr)	
Night&Day OWV 12000 (polymeric)		<b>180</b>	C-BL137-30C	<b>1,37</b>	30	1,50 / 70%	additional paper liner (170 gr)	<b>E L U</b>
Night&Day OWV 12500 (monomeric)	opal <b>backlit</b> 	<b>140</b>	C-BM137-30C	<b>1,37</b>	30	1,50 / 70%	additional paper liner (170 gr)	
<b>GROUND FINISH - Sandblast &amp; Frosted</b>								
Glass Decor Ground	sandblast effect	<b>100</b>	WS-1050	<b>1,06 - 1,27</b>	50		PE coated paper with a green pattern (100 gr)	<b>E L U</b>
Finish Vinyl	frosted effect	<b>100</b>	WG-1050	<b>1,06 - 1,27</b>	50	- / 100%		

**Printability:** **E** Eco-solvent    **L** Designed for Latex, tested on HP 300 series and Mimaki JV400LX    **U** UV Curable    **U** UV, tests recommended



# SPOT DÉCO

## In-Store Advertisement



Product	Layer	Thickness (micron)	Product code	Width (m)	Length (m)	Features	Release liner	Printability
<b>NANO-TACK Technology</b>								
Nano-TACK Technology	transparent PET	155	NC-PET1530-13	1,37	30	designed for flat, <b>clean and gloss surfaces</b> (glasses, vehicles, screens, wall furniture, metals)	50 micron PET	E L U
	white PP	175	NW-PP1730-13				75 micron PET	
Nano-TACK SuperFlex	transparent PET	95	NSC-PET0930-13	1,37	30	designed for <b>flat and curved, clean and gloss surfaces</b> (glasses, vehicles, screens, wall furniture, metals)	50 micron PET	E L U
	white PET	95	NSW-PET0930-13				50 micron PET	
	bi-face PET	95	NBF-PET0930-13			special effect: <b>same bright effect on both sides!!</b>	38 micron PET	L U
<b>CLING &amp; Static for Window Sign</b>								
Cling Static Gloss soft VINYL	white	150	CL-W1530	1,07	30	for temporary applications for signage, pop notices, display and vehicle graphics	photograde liner (150 gr)	E U
	clear transparent	150	CL-T1530					
Cling Tack High Clarity	ultra clear PVC, low tack, conformable & repositionable	80	HC-0830-12	1,27	30	designed for <b>high clarity</b> applications	matt PET liner (100 µ)	E L U
<b>Dotty &amp; Wally for vertical surfaces sign</b>								
New! DOTTY	white matt	100	DOT-WM	1,07 - 1,37	50	<b>easy application-easy removal, short term,</b> on glass/wall	135gr siliconized 1 side coated kraft	E L U
	clear gloss	100	DOT-CG					
New! WALLY	PVC / textile with adhesive	150	WALLY-13	1,37	30	for <b>indoor wall applications</b>	paper	E L U
<b>IN-STORE Lighting</b>								
TEXON	textile, white matt	190	TEXON-B19	1,07 - 1,37 - 1,60 - 3,10	30/50	for medium & big size light-boxes (with or without silicone edges)		E L U
<b>Floor Graphics &amp; Magnetic Walls</b>								
FLOOR Graphic Protection layer	<b>antislip</b> layer - transparent matt	200	FG-2050	1,06 - 1,27 - 1,52	50	for indoor shop centers	kraft paper (120gr)	Not for printing (lamination only)
FLOOR Graphic Print & GO	<b>shop sign</b> printable layer	160	RS-1630	1,07 - 1,27	30	<b>INDOOR APPLICATIONS</b> for shopping centers, fairs, theaters, airports	kraft paper	E L U
Ferro Varnish white PET	white matt	200	PET-FSV20	1,07 - 1,27 - 1,37 - 1,52	30	to be printed and applied on magnetic walls (multiple overlapping)		E L U
Magnet white PVC with adhesive	white matt with adhesive	600	MGSA-60-WM	1,02	15	to install <b>magnetic walls</b> and display		E U

**Printability:** E Eco-solvent   L Designed for Latex, tested on HP 300 series and Mimaki JV400LX   U UV Curable   U UV, tests recommended



Certified for HP Latex inks



# PLASTIC

## COLLECTION

Layer structure	Colour (front/back)	Thickness (micron)	Product code	Width (m)	Length (m)	Printability
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### MULTILAYER for ROLL-UP, HANGING BANNER & POP-UP, DISPLAY

Matt PVC + Polyester	white / white	220	PW-2250	0,914 - 1,06 - 1,27		E L* U
Matt PVC + Polyester	white / grey	220	PG-2250	0,914 - 1,06 - 1,27	50	
Backlit PVC + PET	opal diffuser	220	BL-2250	1,27 - 1,52		E U
Metal PET + PVC	glittering effect	230	GM-2330/50	0,914 - 1,07 - 1,27	30/50	E L U
<b>Pop-Up</b> Structured for Pop-Up & Hanging Banner	white / black / white blockout	480	POP-4830	0,914 - 1,07	30	E L U

### PolyFLAT ULTRA SOFT, ULTRA FLAT - for ROLL-UP & DISPLAY

Light Stop PVC + PET + PVC	white / grey	320	PGS-3230/50	0,914 - 1,07 - 1,27 - 1,37	30/50	
Backlit PVC + PET + PVC	opal diffuser	330	BLS-3350	1,07 - 1,52	50	E L* U
Blockout PVC + PET + PVC	white / black / white	330	BKS-3350	1,07 - 1,27		

### GREEN AREA (PP & full PET) - for ROLL-UP & DISPLAY

PP - Textile	white matt	350	PP-TEX35	0,914 - 1,07 - 1,37		
PP - Light Stop	white / grey	200	PP-WS2030	0,914 - 1,06	30	E L U
PET - Light Stop	white / grey	150	PY-WS1530	0,914 - 1,06		
PET - Backlit	opal diffuser	215	PY-BLG2130	1,07 - 1,27 - 1,52		

**Printability:** **E** Eco-solvent **L** Designed for Latex, tested on HP 300 series and Mimaki JV400LX **L\*** Other Latex: tests are recommended **U** UV Curable



**Hanging Banner**



# INTERCast BANNER



Product	Product code	Weight (gsm)	Finish	Width (m)	Length (m)	Textile Structure	Breaking Strength (N/5cm)	Printability	
<b>INTERCAST Premium Banner</b>									
				0,76	50				
	CT-FL510	510	matt	1,12 - 1,37 - 1,52 - 1,60	30	20*20 1000 D*1000 D	2200/1900		
				2,20 - 2,50 - 3,20	50				
<b>PREMIUM</b>									
Frontlit	CT-FL510-B1	510	matt (DIN 4102-B1)	1,12 - 1,37 - 1,60	30	20*20 1000 D*1000 D	2200/1900		
	CT-FL560	560	matt	1,12 - 1,37 - 1,60	30	20*20 1000 D*1000 D	2200/1900	E L U	
<b>New!</b>	Backlit	CT-BL560-FR	560	matt (DIN 4102-B1)	1,12 - 1,37 - 1,60	30	28*28 500 D*500 D	1800/1300	
	Blockout	CT-BK440	440	matt	1,12 - 1,37 - 1,60	30	36*36 250 D*250 D	1300/1030	
		CT-BK610	610	matt	1,12 - 1,37 - 1,60	30	28*28 500 D*500 D	1850/1350	
<b>MESH Coated</b>									
Mesh	CT-MS300-FR	300	matt	1,12 - 1,37 - 1,60 (liner)	30	12*12 1000 D*1000 D	1250/1100	E L U	
				1,60 (no liner)	30				
<b>FUSION Laminated Banner</b>									
<b>FUSION</b>	BL-FLHS440	440	high smooth indoor	matt	1,12	50	18*12 300 D*500 D	650/590	
Frontlit Laminated					1,37	30/50			E L U
					1,60 - 2,20 - 2,50 - 3,20	50			
	BL-FLCW440	440	crosswind outdoor	matt	1,12 - 1,37 - 1,60	50	9*9 1000 D*1000 D	1590/1260	
<b>Special Designs &amp; Color</b>									
<b>New!</b>	Déco-Tex	CT-SP440	440	white matt	1,12 - 1,60	30	9*9 500 D*500 D	850/750	Ideal for decoration and interior design. Fusion technology
	Super Coated	CT-TA630-ARM	630	orange matt	Product on demand - sizes and colours can be customized		18*18 1000 D*1000 D	2050/2030	Super strong: ideal for tents, truck covers, membranes, inflatable materials

Printability: **E** Eco-solvent    **L** Designed for Latex, tested on HP 300 series and Mimaki JV400LX    **L\*** Other Latex: tests are recommended    **U** UV Curable



# TEXTILE in motion

Product	Weight (gsm)	Finish	Product code	Width (m)	Length (m)	Features	Printability
<b>Cotton Canvas</b>							
Cotton Canvas <i>Super white</i>	360	gloss	TCW-3618-G	1,07 - 1,37 - 1,52	18	high tensile strength, good dimensional stability	E L U
		matt	TCW-3618	1,07 - 1,37 - 1,52			E L U D
ART Cotton Canvas <i>Natural back</i>	390	matt	TAN-3918	1,07 - 1,27	18	high resolution, good opacity, ideal for fine art	E L U D
<b>Polyester Canvas</b>							
Polyester Canvas <i>Super white</i>	195	matt	TPW-1930	0,914 - 1,07 - 1,37 - 1,52	30	no curling. for Roll-up, X banner and hanging banners. <i>Flame retardant available on demand</i>	E L U D
			TPW-1950	3,20	50		
	<b>New!</b> 230	gloss	TPC-2330-G	1,07 - 1,37 - 1,52	30	high definition, high tensile strength, good dimensional stability	E L U
	matt	TPC-2330	1,07 - 1,27 - 1,37 - 1,52				
<b>Backlit - for light-box FRAMES &amp; silicone edges</b>							
<b>New!</b> Polyester Basic <i>for Flag&amp;Frame</i>	120	matt	TFF-1230	1,07 - 1,37 - 1,60	30	for small and medium size light boxes	E L U
TEXON <i>Vinyl-Textile</i>	190	matt	TEXON-B19	1,07 - 1,37 - 1,60	30	for medium & big size light-boxes (with or without silicone edges)	E L U
				<b>New!</b> 3,10	50		
<b>New!</b> Polyester Professional	170	matt	TPR-1730-B1	1,60	30	for medium & big big size light- boxes(with or without silicone edges)	E L U
			TPR-1750-B1	3,10	50		

## CANVAS ON FRAMES



## BACKLIT FRAMES



**BACKLIT**







# TEXTILE

## in motion

Product	Weight (gsm)	Finish	Product code	Width (m)	Length (m)	Features	Printability
<b>Flag - Polyester</b>							
Polyester Flag + special Oxy-Dry liner	160	matt	TFX-1630	1,07 - 1,37	30	2-side view, with the plus of the NEW Oxy-Dry liner	E L U
Flag no liner Polyester	110	matt	LUS-F1150	1,60	50	for printing equipment with ink collector	L U
<b>New!</b> Polyester Basic for Flag&Frame	120	matt	TFF-1230	1,07 - 1,37 - 1,60	30	for formulate flags	E L U

### Specialities

Polypropylene Top Green Canvas	300	matt	TPP-3030	1,07 - 1,37	30	<b>Top Green, high tenacity</b> , for roll-up & hanging banner	E L U D
Déco TEX	440	matt	CT-SP440	1,12 - 1,60	30	Ideal for decoration, interior design	E L U
<b>New!</b> Self-Adhesive Polyester	150	matt	TAP-1530	1,07 - 1,37	30	<b>textile touch</b> , more opacity, for wall covering	E L U
<b>TEXON</b> Vinyl-Textile	Frontlit	190	TEXON-F19	1,07 - 1,37 - 1,60	30	<b>high definition, no curling</b> , for roll-up & X-banner	
	Backlit	190	TEXON-B19	1,07 - 1,37 - 1,60 <b>New! 3,10</b>	30	designed for <b>backlit</b> , high definition	E L U
	Grey back	190	TEXON-G19	1,12 - 1,60	30	<b>light-stop grey back</b> , ideal for booth crowners	

#### Printability:

**E**  
Eco-solvent

**L**  
Designed for Latex

**U**  
UV curable

**D**  
Dye-Pigment

**D**  
Dye-Pigment, tests recommended

Certified for  
HP Latex Inks



### HANGING BANNERS



### INTERIOR DECORATION



### FASHION BANNERS




# M MAGNETIC & Sheets

Product	Structure	Total thickness (micron)	Finish	Product code	Width (mm)	Length (m)	Pull (g/cm <sup>2</sup> )	Features	Printability
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## MAGNETIC ROLLS - Brown & White (isotropic)

<b>WHITE MAGNETIC ROLL</b> for Digital and Screen printing	<b>New!</b> MAGNET white PET ultra FLAT	300	matt	PETMG-30-WM	1070 - 1270 - 1370 - 1520	30	8 - 10	<b>Print &amp; Cut</b>	E L U
		300	matt	MGD-3030-WM	1020	30	8 - 10		S E U
	MAGNET white PVC	350	matt	MGD-38-WMC MGD-38-WM	500 - 1000 1270	15/30	15 - 18	<b>Certified for HP Latex inks</b>	S E L U
		500	gloss	MGD-50-WG	1000	15	18 - 22		S E U
	MAGNET white PVC	500		MG-50-WM	615 - 1000		18 - 22	For Digital flat-bed & screen	
		600	matt	MG-60-WM	615 - 820 - 1000	15	28 - 30		
		850		MG-85-WM	615 - 1000		40 - 44	For sign, packaging and display	S E U
		500	gloss	MG-50-WG	1000	15	18 - 22		
		850	gloss	MG-85-WG	615		40 - 44		
<b>BROWN MAGNETIC ROLL</b>	MAGNET Plain BROWN for LAMINATION & MOUNTING	400		MG-40-BR	1000		18 - 22	To be laminated and mounted with any printed media (paper or plastic). For packaging and display	
		500	matt	MG-50-BR	615 - 1000		28 - 30		
		750		MG-75-BR	615 - 1000	15	40 - 44		
		1000		MG-100-BR	615		55 - 57		
<b>BROWN FERRO ROLL</b>	FERRO Sheet Plain brown	500	matt	MGSF-50-BR	615	20	-		

## MAGNETIC SHEETS (Brown & White, for offset, screen and lamination)

<b>BROWN MAGNETIC SHEET*</b> 	MAGNET Plain BROWN for OFFSET & Lamination	400	matt	MGS-5740-BR	50 * 70 cm	18 - 22	To be laminated and mounted with any printed media
				MGS-3540-BR	<b>New!</b> 35 * 50 cm		
				MGS-446240-BR	44 * 62 cm		

\*More and more sizes can be customized on demand (70\*100cm; 31\*50cm; 62\*100cm and so on). Also sheets with white PVC are on demand.

Printability:	S	E	U	U	L	L
	Solvent	Eco-solvent	UV	UV, tests recommended	Designed for LATEX, tested on Mimaki JV400LX and HP 300 series	Latex: test before printing is recommended





## PANEL & WALL set-up (Paint, Magnet & Ferro with adhesive)

Product	Structure	Total thickness (micron)	Finish	Product code	Width (mm)	Length (m)	Pull (g/cm <sup>2</sup> )	Features	Printability
<b>Adhesive Magnet &amp; Ferro</b> 	MAGNET Plain brown with adhesive	500	matt	MGSA-50-BR	615	20	28 - 30	To install magnetic walls and display	-
	MAGNET white PVC with adhesive	600	matt	MGSA-60-BR	615 - 1020	15	34 - 36		S E U
	MAGNET white PVC with adhesive	600	matt	MGSA-60-WM	1020	15	28 - 30	S E U	
	FERRO Plain brown with adhesive	250	matt	MGSFSA-25-BR	1020	30	-	-	
	FERRO white PVC with adhesive	600	matt	MGSFSA-60-WM	1020	15	-	To make ferro-surface panels, walls and display	S E U
	FERRO Paint	black matt	PAINTWALL-08	0,8 L/can	1,6 Kg	-	-		

## FERRO FILM - Rolls for Digital Printing and Overlapping

<b>FERRO FILM (ferrous)</b> 	FERRO Varnish white PET	200	matt	PET-FSV20	1070 - 1270 - 1370 - 1520	30	-	 To be printed & applied on magnetic walls (multiple overlapping), display and packaging	E L U
	FERRO Varnish white PP	240	matt	PP-FSV24	1070 - 1370 - 1520	30	-		E L U
	FERRO Paper	180	matt	PAP-FVM-05	1050	30	-		L* U
	FERRO Film white PVC laminated	300	matt	MGSFPVC-3030-WM	1370 - 1520	30	-		E L* U

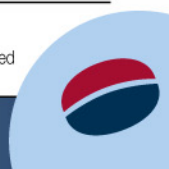
## MAGNET & FERRO SHEETS for Laser & LED Printing (A3 range)

	MAGNET Paper			PAPER-M-4632				For promotional, didactic and in-store use 
	MAGNET white PET	320	matt	PET-M-4632	46 * 32 cm	6 - 8		
	FERRO Paper			PAPER-F-4632				
	FERRO Varnish white PET	280	PET-F-4632					

## STRIPS, PROFILES & SPECIALITIES (Reflective and Adhesive Magnet)

	Rewritable PET Film for magnetic boards	50	matt	LAR-0550	1070 - 1270	50	-	Make your media rewritable!	Lamination only
	Reflective MAGNET strips	950	refl. white	MGRF-4095-WR/RR/OR	40	25	40 - 42	for warning & caution signs, for indoor	
			refl. red						
			refl. orange						
	Plain brown magnetic strips with adhesive (for Pop-Up structures)**	1500	matt	MG-PA1530	12,7	30	70 g/cm	Pole-A (white liner)	
					12,7		140 g/cm	Pole-B (red liner)	
					25,4				

\*\* Pop-up structures are usually already equipped with B-pole strips. To mount the media, use A-pole strips. All magnetic sheeting and profiles are at the isotropic level and in flame retardant.





# DIGITAL MEDIA FOR EUROPE



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